



Pyramid Analytics Achieves Top Ranking in Key Categories in BARC's The BI Survey 16

BI Office Ranked No. 1 in Self-Service, Customer Experience and Chosen as Standard Among Peer Groups

BELLEVUE, Wash. – October 18, 2016 – [Pyramid Analytics](#), provider of the next-generation business analytics platform for the enterprise, today announced that [BI Office](#) achieved top rankings in BARC's The BI Survey 16. Categories in which BI Office took the number one spot in its peer group include "self-service," "customer experience," and "chosen as standard." BARC's The BI [Survey](#) 16 is based on findings from the world's largest and most comprehensive survey of business intelligence end users. In total, BARC surveyed 3,137 end users and ranked 37 different BI products.

"We were impressed with Pyramid Analytics' above-average results in several important categories in this year's Survey," said Larissa Seidler, Senior Analyst at BARC. "With some outstanding results, it is further affirmation to why customers think so highly of the platform."

Vendors were grouped into different peer categories – BI Office was included in the dashboarding-focused products peer group, EMEA-focused vendor peer group, OLAP analysis-focused products peer group and self-service reporting-focused products peer group. In 21 of the 32 categories, BI Office either placed No. 1 (top-ranked) or as a leader (top 25 percent of peer group) in at least one of its peer groups.

In addition, BI Office received eight top KPI rankings among EMEA-focused vendors, eight top KPI rankings among OLAP-focused products, two top KPI rankings among self-service reporting-focused products, and two top KPI rankings in dashboarding-focused products. BI Office's top rankings included:

- **Self-service:** For the third year in a row, BI Office was ranked No. 1 in self-service in three of its four peer groups. In addition to good ad hoc query capabilities, BI Office's data modeling wizard provides flexibility and self-service for business users, enabling them to join different data sources and create in-memory models in Microsoft SQL Server. Business users can also, on their own, use pre-defined advanced analytics functions, create interactive dashboards and generate contextually-rich print-ready reports.
- **Customer experience:** BI Office was ranked No. 1 for customer experience in all four of its peer groups. According to BARC, "outstanding results in the 'ease of use,' 'self-service,' 'performance satisfaction,' and 'recommendation' KPIs put Pyramid Analytics on top of the competition for customer experience in all its peer groups, showing that BI Office users are extremely satisfied with the solution."
- **Chosen as a standard:** This KPI is based on how often the product is chosen as a standard by respondents at multi-product sites. BI Office was ranked No. 1 in this category in three out of its four peer groups. In the dashboarding-focused peer group, BI Office achieved a "chosen as standard" rating of 9.3 out 10, far surpassing the peer group average of 6.2. According to the BARC The BI Survey 16, "the software seems to impress customers so much they often choose it as their standard BI solution."

"We designed BI Office to be a seamless, integrated platform catering to all types of end users, whether they are a business or IT user," said Omri Kohl, co-founder and CEO of Pyramid Analytics. "Achieving a top-ranked position in customer experience amongst all our peer groups drives us even harder to ensure we are giving our BI Office users the best experience with our platform possible."



Survey results also proved the versatility of BI Office with a large portion of customers saying they use it for dashboards, basic data analysis, standard reporting and ad hoc queries. In addition, BI Office was named as the number one platform targeted for advanced analysis projects within the next 12 months.

For more information on the results of Pyramid Analytics in The BI Survey 16, please [visit](#) to access the survey summary or download the highlight report for Pyramid Analytics.

About Pyramid Analytics

Pyramid Analytics is a global leader offering a business analytics platform that enables individuals—from power users to knowledge workers to decision makers—to transform their organization into a data-driven business. As a complete web-based platform, combining self-serve analytics with centralized governance, BI Office demonstrates measurable utility, fosters genuine collaboration and simplifies complex analysis. BI Office delivers best-in-class analytic functionality for organizations—on-premise or in the cloud. Pyramid Analytics' teams are based in operational centers across the globe. To learn more, visit www.pyramidanalytics.com, follow us on Twitter @PyramidAnalytic and connect with us on [LinkedIn](#).

About The BI Survey

The BI Survey 16 – now in its sixteenth year – is based on findings from a global survey featuring 3,137 respondents answering a series of detailed questions about their usage of a named product in the BI space. The survey [compares BI products](#) in areas including business benefits, project success, business value, recommendation, customer satisfaction, customer experience, innovation, and agility. Altogether, 37 products (or groups of products) are analyzed in detail. For more details see www.bi-survey.com

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